

# DIPLOMA IN EVENT MANAGEMENT DEVMT

★ ELIGIBILITY: **10+2 PASS**  
★ MEDIUM OF INSTRUCTION: **ENGLISH**  
★ DURATION: **1 YEAR**  
★ FEE: **RS. 8000 /- FOR FULL PROGRAMME**

**ADMISSION OPEN**  
FOR BOTH JANUARY & JULY CYCLES  
**HURRY JOIN NOW !**

## ADVANTAGES OF PURSUING THIS DIPLOMA

The Event Management industry has an extremely positive future.

Today it is a multimillion dollar industry and an economic driver in cities, regions and nations. This Diploma is skill based; ideal for learners who are preparing to enter this profession, looking for advancement within it, preparing to start their own entrepreneurial venture or preparing for certification as a professional.

## TARGET GROUPS OF LEARNERS

- Those who have passed 10+2 are eligible
- Interested learners studying / studied Management, Tourism, Advertising, Arts and Crafts, Home Science, Social Sciences, Sciences or any other subject
- Future entrepreneurs
- Event industry people

## Programme Structure:

Course Code	Title of the Course	Credits
BHC - 011	Basics of Event Management	4
BHC - 012	Event Planning	4
BHC - 013	Event Coordination and Control	4
BHC - 014	Event Marketing and Promotion	4
BHC - 015	Event Financing and Accounting	4
BHCP - 011	Internship	8
BHCL - 011	Practicum	4
<b>Total Credits</b>		<b>32</b>

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# Gear up to be an Event Management Professional With IGNOU's Diploma in Event Management

**Open for All..... Hurry Up, Enroll Now!!**

**Eligibility: 10+2 pass Minimum Duration: 1 year**



## **Course Details**

Basics of Event Management  
Event Planning  
Event Coordination and Control  
Event Marketing and Promotion  
Event Financing and Accounting  
Internship  
Practicum

### **Contact**

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**Apply online for January and  
July sessions!!**

<https://ignouadmission.samarth.edu.in/>

For complete details visit  
<http://www.ignou.ac.in/IGNOU/ABO/UTIGNOU/SCHOOL/SOCE/PROGRAM/MES/detail/661/2>