



Indira Gandhi National Open University

Regional Centre : Vijayawada

(A Central University, Ministry of HRD, Govt. of India)

Programmes offered in Tourism

The University

The Indira Gandhi National Open University (IGNOU), established by an Act of Parliament in 1985 has continuously striven to build an inclusive knowledge society through inclusive education. It has tried to increase the Gross Enrollment Ratio (GER) by offering high-quality teaching through the Open and Distance Learning (ODL) mode. It has been conferred with the awards of 'Centre of Excellence' and 'Excellence for Distance Education Materials' by the Commonwealth of Learning which is the highest Forum for Open Distance Learning in the Common Wealth countries. The University began by offering two academic programmes in 1987, i.e., Diploma in Management and Diploma in Distance Education, with a strength of 4,528 students. Today, it serves the educational aspirations of over 28 Lakhs students in India and 36 other countries through 21 Schools of Studies and a network of 67 Regional Centres, more than 3,000 Learner Support Centres and 67 overseas centres. The University offers more than 400 Certificate, Diploma, Degree and Doctoral programmes, with a strength of 560 faculty members and academic staff at the Headquarters and Regional Centres. More than 51,000 faculty and other professionals of conventional institutions of higher learning, professional organizations, industry etc are associated with the University in imparting education in ODL mode.

Recognition

IGNOU is a Central University created by an Act of Parliament and all Certificates, Diplomas and Degrees awarded by the University are at par with all such degrees issued by other Universities under the Association of Indian Universities (AIU) as per the University Grants Commissions (UGC) circular no. F.1-52/2000 (CPP-II) dated May 5, 2004 and AIU circular no. EV/III/(449/94/176915-177915, dated January 14, 1994) and AICTE circular no. AICTE/academic/Nov. Dec. 2005, dated May 13, 2005.

Regional Centre, Vijayawada

Indira Gandhi National Open University established a Regional Centre at Vijayawada, an economically, culturally and politically vibrant city in Krishna District, Andhra Pradesh. IGNOU Regional Centre, Vijayawada is carved out of Regional Centre, Hyderabad and it became operational in July 2008.

The Regional Centre, Vijayawada comprises 5 districts viz, Krishna, Guntur, Prakasam, Nellore of Coastal Andhra and Chittoor District of Rayalaseema Region. The Regional Centre is headed by a Regional Director who is supported by a team of Academic, Administrative and other Supporting Staff.

IGNOU Regional Centre, Hindu High School Premises, Kothapeta, 1Town, Vijayawada-520 001.

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PROGRAMMES OFFERED IN TOURISM

IGNOU offers programmes in tourism discipline at Post Graduate, Under Graduate, Diploma and Certificate levels. The details of the programmes are given below :

Master of Arts (Tourism Management)(MTM)

Objective of the programme : This programme is designed for students who are interested in pursuing a career in tourism sector at managerial level. This is for aspiring entrepreneurs or those who own tourism agencies.

Programme Fee : Rs.9000/- **Medium of Instruction :** English

Eligibility :

Category 1 : BTS,BA (Tourism); B.Sc. (Tourism Management) Hospitality and Hotel Administration(BHM); Bachelor's in Hotel Management (approved by AICTE) and those students who have graduation in any field along with a Diploma in Tourism, which is recognized in the University System or by AICTE.

Category 2 : A Bachelor's Degree in any field. However, all students of Category 2 will have to pass four additional foundation courses in Tourism during their period of study.

Duration of the programme : Minimum : 2 Years Maximum : 4 Years

Structure of the Programme : 68 Credits (four semesters 16+16+20+16=68)

First Year I Semester

Course Code	Title of the Course	Credits
MTM-1	Management Functions and Behavior in Tourism	4
MTM-2	Human Resource Planning and Development in Tourism	4
MTM-3	Managing Personnel in Tourism	4
MTM-4	Information Management and Information Systems in Tourism	4

First Year II Semester

Course Code	Title of the Course	Credits
MTM-5	Accounting, Finance and Working Capital for Tourism Managers	4
MTM-6	Marketing for Tourism Managers	4
MTM-7	Sales and Advertising Management in Tourism	4
MTM-8	Managing Small Scale Enterprises in Tourism	4

Second Year III Semester

Course Code	Title of the Course	Credits
MTM-9	Understanding Tourism Markets	4
MTM-10	Tourism Impacts	4
MTM-11	Tourism Planning and Development	4
MTM-16	Dissertation	8

Second Year IV Semester

Course Code	Title of the Course	Credits
MTM-12	Tourism Products : Design and Development	4
MTM-13	Tourism Operations	4
MTM-14	Tourist Transport Operations (Road Transport)	4
MTM-15	Meetings, Incentives, Conference and Expositions (MICE)	8

Note : All students seeking admission under Category 2 (see table of Programmes) will have to pass the following four courses during their period of study.

Course Code	Title of the Course	Credits
Compulsory Courses		
TS-1	Foundation Course in Tourism	8
TS2	Tourism Development : Products, Operations and Case Studies	8
TS3	Management in Tourism	8
TS6	Ecology, Environment and Tourism	8

BACHELOR OF ARTS (TOURISM STUDIES) (BTS)

Objective of the programme : To provide knowledge, competence and skills in the professional area of tourism at the Bachelors' Degree level.

Programme Fee : Rs.7500/- **Medium of Instruction :** English & Hindi

Eligibility : 10+2 or its equivalent OR BPP from IGNOU

Duration of the programme : Minimum : 3 Years Maximum : 6 Years

Structure of the Programme : 96 Credits (Each year 32 credits)

First Year (32 Credits)

Course Code	Title of the Course	Credits
TS-1	Foundation Course in Tourism	8
TS-2	Tourism Development : Products, Operations and Case Studies	8
BSHF-101	Foundation Course in Humanities & Social Sciences	8
FEG-1	Foundation Course in English	4
FEG-2	Foundation Course in English	4
OR		
MIL FEG-2 or any one MIL worth Four Credits →	Foundation Course in English-2 or Assamese (FAS-1), Bengali (FBG-1), Malayalam (FMT-1), Oriya (FOR-1), Tamil (FTM-1), Urdu(FUD-1), Gujarati(FGT-1), Kannada (FKD-1), Marathi (FMT-1), Punjabi (FPB-1), Telugu (FTG-1)	4

Second Year (32 Credits)

Course Code	Title of the Course	Credits
TS-4	Indian Culture : Perspective for Tourism	8
TS-5	Ecology, Environment and Tourism	8
FST-1	Foundation Course in Science and Technology	8
PTS-4	Project on Indian Culture : Perspective for Tourism	4
PTS-5	Project on Ecology, Environment and Tourism	4

Third Year (32 Credits)

Course Code	Title of the Course	Credits
TS-3	Management in Tourism	8
TS-6	Tourism Marketing	8
PTS-6	Project on Tourism Marketing	4
Any one of the following		(4 credits each)
BHDA101 or AFW (E) : Feature Writing, AOM-1: Office Organization Management	BRPA-101 or AWR(E) : Writing for Radio ASP-1 : Secretarial Practice	
Any one of the following		(8 credits each)
TS-7 : Human Resource Development (English, Medium only), AHE-1: Human Environment (includes of 2 credits, project work which is compulsory) EHI-1: Modern India : 1857-1964, EHI-2 : India: Earliest Time to 8th Century A.D., EHI-3 : India: from 8th to 15th Century A.D., EHI-4 : India: from 16th to Mid 18th Century A.D., ESO-15 : Society and Religion, BEGE-103 : Communication Skills in English		

DIPLOMA IN TOURISM STUDIES (DTS)

Objective of the programme : To provide learners with the facility to specialize in the chosen operational areas in Tourism Studies and helps them to acquire associated skills. **Programme Fee :** Rs.3500/-

Medium of Instruction : English & Hindi **Eligibility :** 10+2 or its equivalent OR BPP from IGNOU

Duration of the programme : Minimum : 1 Year Maximum : 4 Years

Structure of the Programme : 36 Credits

Course Code	Title of the Course	Credits
Compulsory Courses		
TS-1	Foundation Course in Tourism	8
TS2	Tourism Development : Products, Operations and Case Studies	8
TS3	Management in Tourism	8
Elective Courses- Any one of the following :		
TS-4	Indian Culture - A Perspective for Tourism	8
PTS-4	Project on Indian Culture: Perspective for Tourism	4
OR		
TS-5	Ecology, Environment and Tourism	8
PTS-5	Project on Ecology, Environment and Tourism	4
OR		
TS-6	Tourism Marketing	8
PTS-6	Project on Tourism Marketing	4

CERTIFICATE IN TOURISM STUDIES (CTS)

Objective of the programme: To provide awareness n tourism and basic training in organizing tourism services.

Programme Fee : Rs.1500/- **Medium of Instruction :** English & Hindi

Eligibility : 10+2 or its equivalent OR BPP from IGNOU

Duration of the programme : Minimum : 6 Months Maximum : 2 Years

Structure of the Programme : 16 Credits

Course Code	Title of the Course	Credits
TS-1	Foundation Course in Tourism	8
TS2	Tourism Development : Products, Operations and Case Studies	8

LIST OF LEARNER SUPPORT CENTRES IN VIJAYAWADA REGION

S. No	Code No.	Study Centre Address	Contact Details
1	0102	V.R. College, Nellore-524 001	0861-2301316, 2322226
2	0103	KBN College, Kothapeta, Vijayawada-520 001	0866-2566015
3	0104	TJPS College, Ring Road, Guntur-522 006	0863-2244955
4	0159	Sri Padmavathi Mahila Vishwavidyalayam, Tirupati-517 502	0877-2284593
5	33022	TRR Govt. Degree College, Kandukururu-523 105	08598-223546

The above are the learner support centres of Vijayawada Region of IGNOU. For all practical purposes, these study centres are the colleges of the University. The infrastructure and other services of the college/institution will be utilized by IGNOU in the weekends and in the non-working hours of the college/institution. IGNOU will provide the following support services to its learners at the Study Centres :

- ❖ Sale of Student Handbook and Prospectus.
- ❖ Pre-admission counselling.
- ❖ Conduct of Induction meeting for newly registered learners.
- ❖ Preparation and organizing theory and practical counselling sessions.
- ❖ Arrange audio and video programmes and teleconferencing.
- ❖ Organize workshops, seminars, extended contact programmes, field visits, teaching practice etc., depending on the nature of the programme.
- ❖ Providing library facility to the learners.
- ❖ Evaluation of assignments and providing grades/marks and feedback to the learners.
- ❖ Conducting Term End Examinations and Practical Examinations (in case the centre has been allotted Examination Centre).

Admission cycles

The University offers round the year walk-in-admission. Programmes in Tourism are offered in both the cycles of admission i.e., January and July cycles. Admission notifications are issued in the leading national and regional dailies during April-May for July session and October-November for January session. The detailed information on admission and application forms are available on the University website at www.ignou.ac.in. Filled in applications are to be submitted to Regional Centre, Vijayawada with the requisite fee as per university guidelines.

Reimbursement of Fees : Learners who belongs to the categories of Scheduled Castes (SC), Scheduled Tribes (ST) and Physically challenged have to pay the fee at the time of admission. Subsequently they will have an opportunity to collect the scholarship forms from the Social Welfare Department of the State, and submit the same duly filled-in, through the Regional Director for reimbursement.