

**Academic Programme Launch Notification No. 116
Diploma in Apparel Merchandising
DAPMER**

With the approval of the Competent Authority, the programme Diploma in Apparel Merchandising will be offered through ODL Mode from July 2023 Session.

The details of the Programme are as under:

Code	: DAPMER
Eligibility	: 10+2.
Medium of Instruction	: English
Duration	: Minimum 1 year; Maximum 3 Years
Fee Structure	: Total ₹ 6,500/-
Programme Details	: Total Credits 40
Examination Mode	: Annual
Study Materials	: Printed & Digital
Expected Enrolment	: 500

Courses:

Course Codes	Title of the Courses	Type of Course	Course Credits
BHC-005	Basics of Apparel Industry & Entrepreneurship	Theory	8
BHC-006	Fashion, Textile, Product Development & Merchandising	Theory	8
BHC-007	Management of Merchandising Function and Apparel Manufacturing	Theory	8
BHCL-008	Practicals	Practical	8
BHCP-009	Internship Project	Internship	8

Details of Approval in the ACSC : The PDF and PPR approved in the 61st Meeting of ACSC held on 4th July 2023. (Item No. 66.22.1).

Name & Contact Details of Programme Coordinator :

- 1) Dr. Anuradha Arya, Assistant Professor
School Of Continuing Education (SOCE)
IGNOU, New Delhi-110068
Mob. 8979036749/ 011 -29573063
Email: anuradhaarya@ignou.ac.in
- 2) Prof Heena K. Bijli, Professor
School Of Continuing Education (SOCE)
IGNOU, New Delhi-110068
Email: heenakbijli@ignou.ac.in

To
Directors of Schools, Head of Divisions
AR, VCO & PS to all PVCs

Neeti Agrawal
18/07/2023
(Prof. Neeti Agrawal)
Director, P&DD

निदेशक / Director
योजना एवं विकास प्रभाग
Planning & Development Division
इ.गो.रा.मु.वि., मैदान गढ़ी, नई दिल्ली-68
IGNOU, Maidan Garhi, New Delhi-68